

CSPA NEWSLETTER EARLY WINTER 2024

Official Newsletter of the Canadian Speckle Park Association

President's Message

BY PETER WATSON

As we near the end of 2024 and begin to prepare for calving season, I would like to thank everyone for their support and cooperation this year. The strength of our association is evident in the generosity and camaraderie shown amongst members this fall.

Thank you for your patience as we await the launch of our new verified Speckle Park tag program. Tags will be available for purchase through the association once Canada Post is back up and running. For now, members are encouraged to transfer any bulls that you have sold. Calves sired by a registered Speckle Park bull will be eligible to receive a Speckle Park tag.

Please feel free to reach me with any questions or concerns at (519) 242-0933 or petemar162@gmail.com

Merry Christmas!

Peter Watson
CSPA President

CSPA Holiday Hours

The CSPA office will close at 4pm MST on Friday December 20th and will reopen on Monday January 6th (regular hours).

However, please note that during this holiday window, we will be open on Monday Dec 23rd and Monday Dec 30th for anyone needing assistance over the holidays.

Book your 2025 CSPA website CALENDAR AD!

- Promote your operation or event.
- Ad can be changed up to two times per year.
- Ad will be linked to a URL of your choice, such as your sale catalog, Facebook page or website.
- Investment: \$500 per year.
- Contact Cayley at info@canadianspecklepark.ca for more details and to book your spot.

The next issue
of Spotlight
on Speckle
Park will be
published
March 1st!

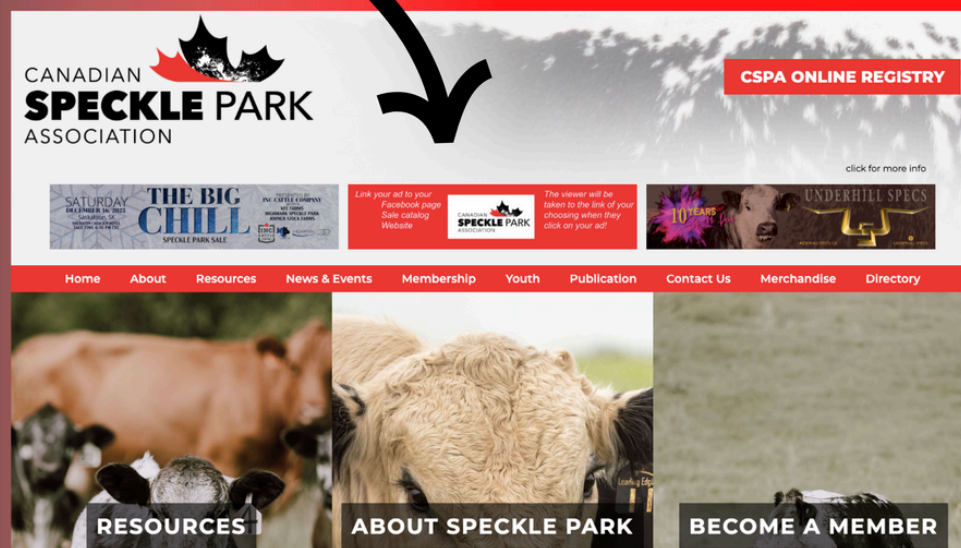
Contact Cayley at
info@canadianspecklepark.ca
to book your ad space for this
upcoming issue!

The print ready ad deadline is
February 15th.

ADVERTISE HERE

Now accepting banner ads for **2025**.

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Be Part of the 2026 Speckle Park Cross Showcase!

We're thrilled to announce a brand-new show debuting in 2026, celebrating the power and versatility of Speckle Park cross genetics! This special event will put commercial cattle in the spotlight, with commercial heifers and prospect steers competing in either the eastern or western division.

Why Participate?

This show is an opportunity to highlight the value of Speckle Park genetics in crossbreeding programs across Canada. Cattle eligible to compete must be sired by a DNA-traceable Speckle Park bull or out of a DNA-traceable Speckle Park cow. This bull or cow must be owned or bred by a registered breeder who has paid a "buy-in" fee. These fees will be pooled to create significant prize money for the event.

Benefits for Participating Breeders:

- Promote Your Genetics: Eligible Speckle Park progeny qualify for show competition.
- Marketing Tools: Receive print materials for sale catalogs and online promotion.
- Increased Exposure: Be mentioned in show advertising as a participating breeder.

Join us in showcasing the commercial potential of Speckle Park genetics as we celebrate 20 years of excellence in 2026!

If you're interested in participating or have questions, please respond to this email. We look forward to your involvement in making this event a success!



Check out our new CSPA merchandise!

To order online visit

www.canadianspecklepark.ca/merch.html



**Reminder
from the
office to
update your
credit card on
file with us
for seamless
billing!**

